

# Sponsorship Opportunities

linerrecycling.com



## Are you interested in sponsoring a project that will accelerate the adoption of paper release liner recycling in the US?

TLMI and CELAB NA have joined forces, in collaboration with global recycling expert Resource Recycling Systems (RRS), to create the Liner Recycling Initiative (LRI) to do just that.

## There are multiple avenues for LRI sponsorship:

1. Current TLMI Members & CELAB sponsors in North America or Europe – continue your support as a Founding Sponsor with a contribution of \$5000/year.
2. Current TLMI Members join as an Initiative Sponsor as an add-on to your current TLMI membership.
3. Join TLMI as a full member and sponsor LRI - start by completing a TLMI Join Form or contact Dale Coates, dale.coates@tlmi.com to learn more
4. Non-members - sign up to sponsor LRI only

## Basic Initiative Sponsorship Levels for TLMI Members

MEMBER TYPE	SALES	SPONSORSHIP
Converter 0	up to \$6MM	\$225
Converter 1	\$6MM-\$14.9MM	\$525
Converter 2	\$15MM-\$34.9MM	\$675
Converter 3	\$35MM-\$49.9MM	\$900
Converter 4	\$50MM-\$74.9MM	\$1,200
Converter 5	\$75MM-\$100MM	\$1,500
Converter 6	\$100MM-\$249.9MM	\$2,000
Converter 7	\$250MM+	\$5,000

MEMBER TYPE	SALES	SPONSORSHIP
Supplier Level 1	up to \$14.9MM	\$600
Supplier Level 2	\$15MM-\$34.9MM	\$750
Supplier Level 3	\$35MM-\$49.9MM	\$1,000
Supplier Level 4	\$50MM-\$74.9MM	\$1,275
Supplier Level 5	\$75MM-\$100MM	\$1,575
Supplier Level 6	\$100MM-\$249.9MM	\$2,000
Supplier Level 7	\$250MM+	\$5,000

## What do you get with your sponsorship?

### TLMI Full Member (Founding or Initiative Sponsor)

- All benefits of TLMI Membership
- Liner Recycling Committee Membership/Participation, if desired
- Inclusion of linked logo from project website to member website
- Opportunity to include linked project logo on your company website
- Early access to project results
- Quarterly webinar to review progress

### Initiative Sponsor Only (Founding or Non-Member)

- Inclusion of linked logo from project website to member website
- Opportunity to include linked project logo on your company website
- Access to TLMI Annual Meeting and printTHINK in-person at special LRI sponsor registration rate (This does not include a tabletop at Annual Meeting)

To learn more about LRI, contact TLMI VP Sustainability  
**Rosalyn Bandy, [rosalyn.bandy@tlmi.com](mailto:rosalyn.bandy@tlmi.com)**

To learn more about sponsorship or TLMI membership, contact VP Member Operations & Engagement  
**Dale Coates, [dale.coates@tlmi.com](mailto:dale.coates@tlmi.com)**